

#### LEARN ABOUT THE WORLD THROUGH CREATIVITY

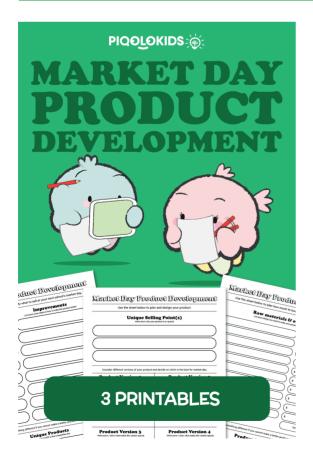
IDEAS @ Piqolokids is an online resource for printables that encourage exploration and creativity in 6-9 year old children. Our printables nurture creativity and the spirit of exploration through these areas of interest:

Science & Technology, Nature & Wildlife, History & Landmarks, Arts & Culture, Events & Festivals, Food & Cooking and more...

#### **PRODUCT PHILOSOPHY**

- Explorative and creative play is the most important, natural and accessible way to promote meaningful experiences in children.

- Effective activities that support curiosity, exploration, play and creativity do not need to be expensive or technology heavy.
- Curiosity enables children to lean into uncertainty with a positive attitude.



# INSTRUCTIONS & SUPPORTING CONTENT

Thank you for purchasing this printable from us. You can find the instructions, parent resources, and supporting content via the QR code or shortlink below:



https://rebrand.ly/baa7e3

## Market Day Product Development

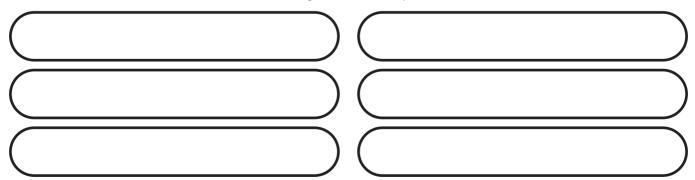
Use the sheet below to think identify what to sell at your next school's market day.

<b>Competition</b> List down things normally sold at market day.	<b>Improvements</b> List down some ideas on how to make this product better.

Consider selling something different if you cannot make a better product than your competition.

## **Unique Products**

List down things NOT in the Competition list.



## Market Day Product Development

Use the sheet below to plan and design your product.

## **Unique Selling Point(s)**

Write down why your product is so special

Consider different versions of your product and decide on which is the best for market day.

## **Product Version 1**

Write down / Draw what makes this version special

### **Product Version 2**

Write down / Draw what makes this version special

### **Product Version 3**

Write down / Draw what makes this version special

#### **Product Version 4**

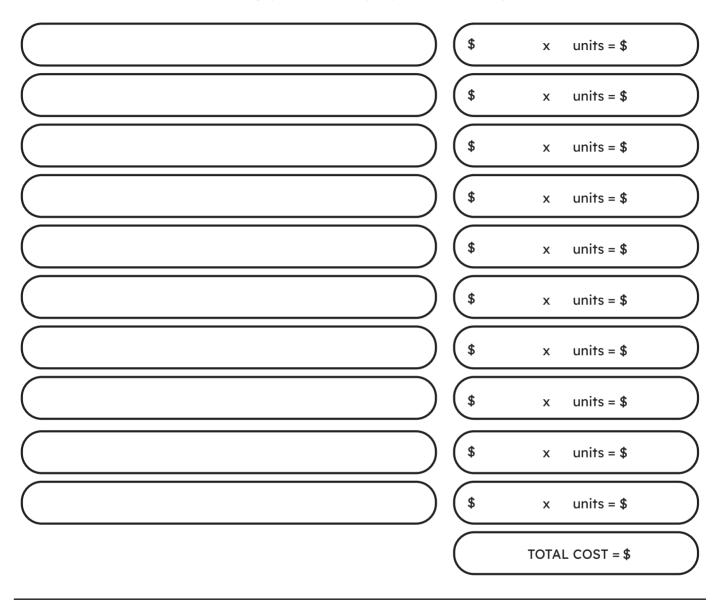
Write down / Draw what makes this version special

## Market Day Product Development

Use the sheet below to plan how much to budget and charge for your product.

### **Raw materials & other costs**

List down things you need to make your product and what they cost.



Consider selling something different if you cannot make a better product than your competition.

## **Product Selling Price**

List down things NOT in the Competition list.

